



DEVELOPMENT SERVICES DEPARTMENT
311 Vernon Street, Roseville, CA 95678 (916) 774-5285

**NOTICE OF INTENT
TO ADOPT A MITIGATED NEGATIVE DECLARATION**

TO: Interested Parties
FROM: City of Roseville
DATE: November 17, 2021

REGARDING: Roseville Digital Billboard Project - Initial Study/Mitigated Negative Declaration

Public Notice is hereby given that an Initial Study/Mitigated Negative Declaration (environmental report) for the Roseville Digital Billboard Project is available for public review.

Project Location and Description: The project site is located southwest of the intersection of I-80 and Douglas Boulevard, beyond the terminus of South Harding Boulevard, in the City of Roseville, CA. The project site, identified by Assessor's Parcel Number 014-183-029, is vacant and covered in dirt and ruderal grasses. The northern portion of the parcel has been used seasonally as a Christmas tree lot and the entire parcel has been used as a construction staging area by the Caltrans. Surrounding land uses include single-family residences to the west and southwest, a commercial area to the north, and I-80 and an associated on-ramp to the east and southeast. The project site has a General Plan land use designation of Community Commercial (CC) and is zoned Planned Development (PD192).

The proposed project would include the installation and operation of a two-side electronic sign at the eastern portion of the project site.

Hazardous Materials and Hazardous Waste Sites: The project site is not identified on any list of hazardous materials sites compiled pursuant to California Government Code Section 65962.5.

Document Review and Availability: The public comment period will extend 30 days from November 19, 2021, to December 20, 2021. The document can be viewed and/or downloaded from the City of Roseville website at the following link: www.roseville.ca.us/environmentaldocuments

Copies of the Initial Study/Mitigated Negative Declaration are also available for review at the City of Roseville Permit Center, 311 Vernon Street, Roseville, CA 95678. Business hours are Monday through Friday, 8:00 am to 4:00 pm (closed between 12:00-1:00 pm). For more information visit roseville.ca.us/DS-appointment or call (916) 774-5285.

Public Meeting: The City of Roseville will hold the following meeting to consider the Roseville Digital Billboard Project and the Initial Study/Mitigated Negative Declaration:

- The Mitigated Negative Declaration is tentatively scheduled for consideration and possible adoption by the City Council on January 19, 2022. City Council meetings start at 6:00 p.m., online and tentatively in the Roseville Council Chambers, 311 Vernon Street. Interested parties should refer to <https://www.roseville.ca.us/> and/or call the Roseville City Clerk's Office to confirm meeting locations, agendas, times, and dates (774-5263).

Contact: Comments on the Initial Study and/or questions may be directed to: Terri Shirhall, Development Services Department, 311 Vernon Street, Roseville, CA 95678 (774-5536), or tshirhall@roseville.ca.us.